

Strait

WELCOME GUIDE



Hello BEAUTIFUL



ABOUT VIXEN PHOTO STUDIO

VIXEN IS A LUXURY PORTRAIT & BOUDOIR STUDIO LOCATED IN BEAUTIFUL GOLDSTREAM SERVING THE OKANAGAN VALLEY. OUR GOAL IS TO HELP WOMEN LOVE THEIR BODIES & EMBRACE THEIR BEAUTY.

Vixen Photo Studio focuses exclusively on the photography of women including boudoir, glam, vintage, bikini, goddess & creative sessions. Vixen offers a full luxury studio with a change room and seating area as well as on-location and outdoor sessions. In addition, we have an all-female hair & makeup team to help bring out your inner vixen!

I welcome you to book a free session consult and studio tour. Let's have a glass of wine or cup of coffee and chat about any questions you might have!

I look forward to meeting you soon,

Ashley



Our COLLECTIONS

SESSION PACKAGES



MINI

\$425

1 Hour Session
In Studio

2 Looks / Outfits
Welcome Cocktail
Professional Lighting
Pose Coaching
Private, In-Person Viewing

10 Digital Images with
Professional Retouching

{MOST POPULAR} SIGNATURE

\$600

1.5 Hour Session
In Studio or On-Location

3 Looks / Outfits
Welcome Cocktail
Professional Lighting
Pose Coaching
Private, In-Person Viewing

15 Digital Images with
Professional Retouching

BOMBSHELL

\$825

2-2.5 Hour Session
In Studio and/or On-Location

4-5 Looks / Outfits
Welcome Cocktail
Professional Lighting
Pose Coaching
Private, In-Person Viewing

20 Digital Images with
Professional Retouching

ADD Hair & Makeup Styling - \$150 + gst

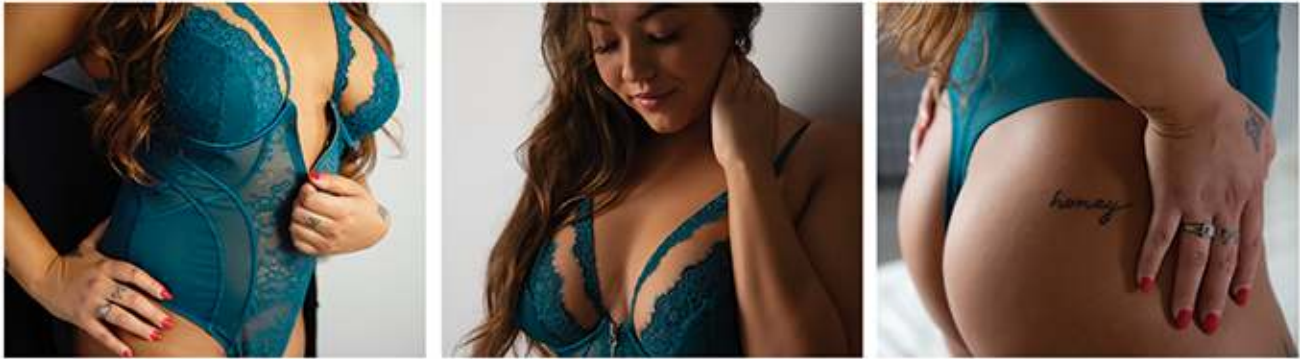
Albums & prints are available for order at viewing session

Prices are in CAD\$. GST applicable to all packages.



Your SESSION

WHAT TO EXPECT



YOU ARE PROBABLY GOING TO BE NERVOUS, RIGHT? FOR SURE. PORTRAIT & BOUDOIR SESSIONS ARE VERY INTIMATE SO LET ME WALK YOU THROUGH THE PROCESS AND PUT YOUR MIND AT EASE.

AS SOON AS YOU MAKE THE DECISION TO BOOK A SESSION, CONTACT ME. We can book a studio visit or chat over the phone to discuss what a session experience is like and answer any questions you might have. This is also where we will discuss your style, outfits & props, session location and what you envision for your photos. If you have something specific in mind for your photo shoot, be sure to share it with me (and inspiration photos are welcomed)!

It is important to book as soon as possible to give yourself an adequate amount of time to prepare. Technically, the process is simple, but your photos last a lifetime so you'll need to give yourself time to shop/try on your outfits and gather the props & accessories you want for your "looks".

Your portrait session will range from 1 to 3 hours depending on the package and location you choose. When you arrive after styling, I will greet you with a cocktail or beverage, show you around the studio (unless we are on location) and then we will chat about your outfits and choose photo sets / areas to match them. We can cover any last minute questions you may have while we put on some music & then we will start the shoot!

During the session, I will show you each pose before you try it, guiding you to the most flattering angles. With each outfit we will take multiple poses to ensure you have a variety of beautiful images to choose from.

After your session, we'll set a time and date for your private portrait viewing (about 1-2 weeks out). I will begin the editing process and ready your image collection and slideshow! Your portrait viewing can be done in studio (or at your home/local coffee shop if you are from our of town and I am able to travel to you). Together we will select the perfect shots to design your album or image collection.



Personal STYLE

WHAT TO WEAR



CASUAL OR SEXY?

THE MOST IMPORTANT SUGGESTION I CAN OFFER IS TO BE YOURSELF.

Choose outfits that make you feel absolutely fabulous! Also select wardrobe that suits your personal style. If you are wanting to push yourself outside of your comfort zone, pick a couple outfits you know you feel comfortable in and one that is a bit more risqué. That way we can start with your "safe" outfits and work our way to the look outside your comfort zone.

I also suggest bringing both "casual-sexy" outfits and outfits that are edgier or more revealing, that way you have variety in your album and image collection.

Just
be
YOU





HAIR & MAKE UP

PROFESSIONAL HAIR & MAKE-UP MAKES A HUGE DIFFERENCE to your portraits. While it is not required, our professional hair & make-up artists create looks that translate beautifully for the camera. Even if you have chosen more natural styling, your photos will benefit from their expertise. Having your styling done professionally will also take the pressure off you, and having to worry about crooked eyeliner or a bad hair day.

PLUS...Our 2 most popular session packages include professional hair & makeup styling with our all-female glam squad!

ACCESSORIES

ADD PERSONALITY & STYLE to your portraits by accessorizing!

SHOES - Be sure to bring several shoe & boot options. Black or nude stilettos are the classic option and recommended for your shoot, but also bring some other options such as knee high boots, strappy sandals or even sneakers.

JEWELRY - You don't have to go crazy, but 1 or 2 pieces for each outfit can really pull the look together.

OTHER ACCESSORY IDEAS - Gloves, glasses or sunglasses, hair clips, a lacy robe, cowgirl hat & boots, wedding veil & engagement ring or stockings & a garter belt.

Think outside the box!

Your QUESTIONS



& OUR ANSWERS

I DON'T HAVE THE "PERFECT" MODEL BODY. I'M NOT 22.

CAN I STILL DO PHOTOS?

YES!!! Absolutely! Whether you are 22, 72, or somewhere in between, you can do this! You are more than just a size or age. Vixen Photo Studio is for ALL women who want to love their bodies, feel beautiful in their own skin and embrace their inner Vixen.

HOW LONG WILL MY SESSION LAST?

Sessions range from 1 to 2.5 hours., plus an additional 2 hours if you opt to add hair & make up styling.

DO YOU OFFER PROFESSIONAL HAIR & MAKE UP?

YES! You can add professional hair & makeup styling with our all-female styling team to any of our packages.

HOW MANY OUTFITS SHOULD I BRING?

The number of outfits you need depends mainly on the package you choose. If you feel unsure about your outfit choices, bring extra and I can help you choose!

DO YOU PROVIDE OUTFITS?

As the outfits worn during a session are intimate in nature, the studio cannot provide them. In addition, each woman is her own unique goddess with her own style and shape, so it's best that you bring your own outfits to ensure they fit you perfectly!

CAN I DO ON-LOCATION OR OUTDOOR PHOTOS?

Absolutely! Our 2 most popular packages offer the option of on-location and/or outdoor photos. Let's get creative!

CAN I SEND YOU PHOTOS OF THE STYLE OF SHOOT I WANT TO DO?

PLEASE DO! I am completely open to your ideas. The more unique or creative, the better! Sharing your inspo photos helps me get a feel for your style and vision for the shoot.

WILL YOU RETOUCH MY PHOTOS?

Every image you order will be fully retouched. The editing won't change who you are, just remove distractions. Common edits include cellulite retouching, teeth whitening, blemish & bruise removal, slight slimming/body contouring and skin smoothing.

WHEN WILL MY PHOTOS BE READY?

Your portraits are typically ready to view within 1-2 weeks of your session & albums or prints within 2-4 weeks of ordering.

CAN MY IMAGES REMAIN PRIVATE?

ABSOLUTELY! I always ask permission before sharing & never post/share without your written consent.

WHAT DO ALBUMS COST?

Albums start at \$425 for a 20 image hard copy book.

Client LOVE



“

Ashley was amazing! I absolutely can't wait to work with her again! I had so much fun & felt completely comfortable. Her vision, detail & direction was easy to follow & spot on! My photos are off the charts thanks to Ashley!
Highly recommend!!

- TINA BRIDAL

”

“

I can't recommend Ashley enough!
She knows all the right poses to
work with your body type. Still in
awe about how fabulous she made
me look!!

- KRISTIE BAIN

”



“

The photos Ashley took
exceeded my expectations
by far!
I am in love with how they
turned out!

- SARAH DEWOLFE

”





Checklist

Full checklist with tips on what to do before your session & what to bring!

TO DO (in advance)

- Tanning/spray tan (Optional: Book at least 2 days in advance).
- Hair - if you color your hair be sure to touch up roots.
- Nails - Ensure polish is chip-free and if you wear gels, have them filled.
- Try on your outfits to make sure they fit & you feel fabulous in them!
- Steam/iron/clean all items.
- Remove tags (so they don't show in photos).

DAY BEFORE / DAY OF

- Stay hydrated - day before and day of.
- Wear loose fitting clothes to avoid marks on your skin (especially socks and tight jeans).
- Be sure to eat! Posing is hard work and you want to enjoy your session (not be starving)!

TO PACK

- Your Outfits (+ 1 extra just in case)
- Bra & Panties (+under garments if you need them for under an outfit)
- Garter & Stockings (check for runs)
- Heels/Shoes/Boots
- Lip Stick/Gloss (for touch ups or to change colors)
- Jewellery (earrings, necklaces, bracelets)
- Other Accessories
- Props
- Robe
- Playlist (if you want to play your own music)



NOW BOOKING | 2023



#VIXEN.BOUDOIR.OKANAGAN



@VIXE.BOUDOIR.STUDIO

VIXEN PHOTO STUDIO

INFO@VIXENBOUDOIRSTUDIO.COM | 250-306-2517 | WWW.VIXENBOUDOIRSTUDIO.COM